

November 12, 2018

Dear Friend and fellow music explorer,

Celebrate the Yuletide season with Handel's Messiah and Bronx Concert Singers!

On <u>Sunday afternoon</u>, <u>December 16</u>, 2018 at 4:30 pm, experience The Bronx Concert Singers (BCS), guest professional vocalists and chamber orchestra, under the baton of Music Director Robert René Galván, perform excerpts from **G.F. Handel's MESSIAH**, at St. Paul's Evangelical Lutheran Church, 1891 McGraw Avenue, in Parkchester, Bronx, NY 10462.

For over 275 years, Handel's **MESSIAH** has captivated audiences with its power and grace, making it the most popular and widely performed work in Western music. BCS's **37**th **Annual Holiday Concert** includes <u>all Part I Christmas</u>, featuring such memorable arias and choruses as *Ev'ry Valley* (tenor), *O thou that tellest* (mezzosoprano and chorus), *The people that walk in darkness* (bass), *For unto us a child is born, O daughter of Zion* (soprano) and *His yoke is easy*. Additional selections include *Behold the Lamb of God*, *All we like sheep*, and *How Beautiful are the Feet* (soprano), and concludes with *The Trumpet Shall Sound* (bass), *Worthy is the Lamb* (Part III), and *Hallelujah* chorus (Part II).

ORDER YOUR MESSIAH CONCERT TICKETS TODAY

Take advantage of great music, affordable prices and easy walking and transit. Four years ago, we sold out our Messiah concert! Don't get left in the cold this year. Purchase your tickets now to avoid Box Office lines and disappointment.

Tickets are \$20 for General Admission and 2 for \$35; \$15 for Seniors (62+) and College Students with valid id; and \$5 for Children through High School. For groups of 5 or more, call 917-743-4641 for group rates.

Tickets are available:

- from BCS members, or after Sunday services at St. Paul, or by calling us at 917-743-4641 for local Parkchester delivery.
- Charge your will-call tickets using Visa MasterCard Discover Card through **Brown Paper Tickets:**Online at https://www.brownpapertickets.com/event/3620141, or by phone: 1-800-838-3006. Visit the Tickets page on our website, www.bronxconcertsingers.org, for a direct link. A service charge applies.
- Mail your check to Bronx Concert Singers, P.O. Box 1226, Bronx, NY 10462-0580 (a Ticket order form -on the reverse of the Contribution form and BCS-addressed envelope are enclosed). Tickets for checks received after December 6th will be held at the BOX OFFICE. Include a self-addressed return envelope and your telephone number for confirmation of receipt and shipment.
- At the concert Box Office only Cash or Checks are accepted.

"I'M SO GLAD YOU'RE HERE. I LOVE MESSIAH! I WANT TO JOIN YOU."

This season, **Messiah's** ever fresh garland of songs has attracted several new members to swell us to a 25 member volunteer chorus. Each one has a story: 'My friends have been members for years, and invited me to join. Now I'm inviting my friends!' 'I just moved to the Bronx and never dreamed [a chorus] is just down the block!

Rehearsals sparkle with members' energy and enthusiasm knowing we're preparing a masterwork for our audience and ourselves to savor.

With "I'm so glad BCS is here" comes "how have you managed to keep open?"

Of course, **this is where you come in,** because your generous support powers BCS's longevity. For 37 years, BCS has presented affordable, high quality classical and innovative music programs with volunteer community members, and professional singers and instrumentalists to communities in the Bronx. With your help, we will continue to delight both novices and seasoned, critical listeners, to cultivate the art of choral singing, and to develop the next generation of enthusiastic music explorers..

As donors and audience members, you understand and value that Bronx Concert Singers is all about bringing the "downtown" experience of splendid music and memorable performances into our neighborhoods. This is where children get their first taste of live classical music, and that it's ok to like just some songs; ...where an elderly couple can hold hands through a Mozart aria and then stroll home,...where harried parents and caregivers can carve out under 2 hours before dashing home again, ...and where someone who has never listened to classical music can be thunderstruck by its beauty and say "I want to do this!"

Please donate now to help us close the funding gap. As a volunteer-run, community-based non-profit, your tax deductible gift of \$10, \$50, \$100 or more is vital to helping BCS bring great music into our neighborhoods. It lets potential funders know you value the arts in our daily lives. Add memorials and honor gifts at any level, or purchase a business ad (enclose B&W copy). You may donate by cash, check or money order. We enclose a Contribution/Ad form (on the reverse of the Ticket order form) and BCS-return envelope for your convenience.

If you would like to use your Visa, MasterCard or Discover Card to make your donation you may do so online by visiting our website, www.bronxconcertsingers.org. Look for the "Donate Now" button and learn more about helping BCS by making a secure donation through NETWORKFORGOOD.

This concert is made possible, in part, with public funds from the Bronx Council on the Arts awarded in a competitive process. These grants covers only a small part of concert expenses, so we ask you to help close the gap. Since all BCS administrative work is performed by volunteers, your contributions are used to cover the expenses directly related to producing our concerts, such as salaries for our music staff, rehearsal and performance space rental, hiring professional singers and musicians for our concerts and letting you know about concerts.

<u>Spread the word.</u> Share your enthusiasm with your family, friends, neighbors and acquaintances. Invite them to the concert. Find out about group rates. Create fresh memories when you attend this Spring concert together.

In this season of giving, we look forward to sharing this great music with you here in Parkchester, at St. Paul's on Sunday, December 16th, at 4:30 pm. Please call me at (917) 743-4641 if you need additional information about tickets sales, group rates, our organization, or about singing with us for the Spring 2019 season.

May you and your family enjoy abundant Yuletide blessings and health throughout the new year.

Frances Ciurcina, President

BCS's 37th Annual Holiday Concert is supported, in part, by public funds from the NYC Department of Cultural Affairs in partnership with the City Council and the Bronx Council on the Arts (BCA); and, in part, from the Decentralization Program, a regrant program of the NYS Council on the Arts, with the support of Governor Andrew Cuomo and the NYS Legislature, and administered by the BCA; and the support of local businesses, organizations and individuals who appreciate the arts.